

## UserWay Tutorial – Install on BigCommerce

<https://userway.org/platforms/bigcommerce>

Audio	Visual
<p>Hi everyone. In this video, I'm gonna show you how to install UserWay widget in BigCommerce. You must follow all these steps to get the code snippet that you will later paste on your site. Some steps are customization options that you can actually skip and go through them later. But in this video, I will show you all of the steps.</p>	<p>Woman wearing a UserWay shirt is speaking, her video is in a small box in the lower right corner of the screen. This box remains throughout the video.</p> <p>The main screen shows a page from the UserWay website</p>
<p>Let's start and visit UserWay.org. Click on "Get the Widget."</p>	<p>The cursor moves to the upper right corner of the UserWay website and clicks the "Get the Widget" button next to the UserWay icon. Step 1 of the code generation questionnaire appears.</p>
<p>Step number one is, add your website address. Also, don't forget to agree to the terms of service and privacy policy.</p>	<p>The example website's URL appears in the "What's your website's address?" window. The cursor clicks the "I agree" checkbox and the "Next" button.</p>
<p>Let's click on "Next" to step number two. Add your name, last name, and your email. Let's continue to step number three.</p>	<p>Step 2 of the questionnaire appears. Sample values appear in these form windows. The cursor clicks the "Next" button in the lower right corner. The form advances to the next page. The cursor clicks the "Next" button.</p>
<p>Here you will select your icon. You choose among these four. Let's continue to step number four – select the size.</p>	<p>Step 3 appears, showing the four button icon options. The cursor clicks the "Next" button.</p>
<p>No matter which size you choose, mobile devices will always display the smaller size. Click on "Next" to step number five.</p>	<p>Step 4 appears, showing the two icon size choices. The cursor clicks the "Next" button, leaving the larger (default) icon size selected.</p>
<p>Here you can select a different color for your button. Click on "Next" to step number six.</p>	<p>Step 5 appears, showing a spectrum bar and swatch selector. The cursor clicks the "Next" button.</p>
<p>Select the position of your button. You have eight different positions. Let's continue to step number seven.</p>	<p>Step 6 appears, and the cursor highlights some of the possible icon positions around the perimeter of a webpage layout. The cursor clicks the "Next" button, leaving the upper right (default) setting selected.</p>

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<p>Select the language. You can let the widget to automatically detect the language of your visitor, or if you want to force the widget to display in a specific language, then open this list and select yours.</p>	<p>Step 7 appears. The cursor highlights the “Language” field, in which contains the default text, “Auto-Detect Language.” The cursor clicks the dropdown arrow in the “Language” box and a list of languages appears.</p>
<p>Let’s continue to step number eight.</p>	<p>The cursor clicks out of the dropdown menu, restoring the default selection and clicks the “Next” button.</p>
<p>You’re already making your site accessible, but it’s also very important to have an accessibility statement. If you don’t have one, don’t worry about it, because we can help you with that. Just leave “No/I Don’t Know” selected, and we’ll help you with that later.</p>	<p>Step 8 appears, asking if the user’s site already contains an accessibility statement. “No/I Don’t Know” is the default selection. The cursor clicks the “Next” button.</p>
<p>Let’s continue to step number nine. If you’re interested in advanced custom options for this widget, then I recommend you to click “I’d like to learn more” for more information.</p>	<p>The form advances to Step 9, displaying an option to learn more about a white-label or custom-branded version of the UserWay widget. The cursor clicks the “Next” button.</p>
<p>But now, let’s scroll down to click on “Next” for our last step.</p>	<p>The cursor scrolls down to click on the “Next” button.</p>
<p>Here’s our code. Let’s click on “Copy,” and I’ll see you in BigCommerce.</p>	<p>Step 10 appears, showing a window containing the UserWay script. The cursor clicks on the “Copy” button in the window’s upper right corner. The code is highlighted.</p>
<p>I’m in BigCommerce back-end. Code is copied to my clipboard, and I’m going to show you where we have to paste this code.</p>	<p>The screen transitions to the example site’s BigCommerce management page.</p>
<p>So, on our left, click on “Storefront.”</p>	<p>The cursor clicks the “Storefront” option from the menu on the left side of the window. The My Themes page loads.</p>
<p>Now let’s go to “Script Manager.”</p>	<p>The cursor clicks the “Script Manager” option from the left menu. That page loads.</p>
<p>And now let’s create a script.</p>	<p>The cursor clicks the “Create a Script” button in the “Installed Scripts” panel. That page appears.</p>

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First thing is, add a name. There you go.	The cursor types “UserWay” into the “Name of Script” panel.
And now, let’s go through the different options. Location on Page, let’s leave “Footer” selected.	The cursor highlights the “Location on Page” options, leaving “Footer” selected.
Select pages where script will be added. Click on “All Pages.”	The cursor selects the “All Pages” option.
Now I’m going to scroll down a little bit. Scroll type is “Script.”	The cursor scrolls to the “Script Type” section and clicks “Script.” The “Script Contents” panel appears.
So now, here’s where we are going to paste our code. There you go.	The cursor clicks in the panel and pastes the script.
And then click on “Save,” and we’re done.	The cursor clicks the “Save” button in the lower right. The Script Manager page appears, showing the UserWay script in the “Installed Scripts” panel.
Let’s preview our store.	The cursor clicks “View Store” in the left menu. The example webstore loads.
And here’s our widget. If you can see the widget on your site properly, that means that you have done everything correctly.	The cursor clicks the UserWay widget icon in the upper right.
But also, there’s another way to verify the installation. Let’s go to userway.org and I’ll show you how to do this. You can also click on “Let’s Verify” button to double-check if you’ve done everything correctly. But again, if you can see the widget, that means that everything is OK.	The screen returns to the UserWay site page with the script highlighted in Step 10. The cursor highlights the “Let’s Verify” button.
So, what you can do is click on “Skip.” And here’s your accessibility statement. This is a template that we’re sharing with you. It’s a template that you can copy. You can add your own details and customize it as you want and paste it on your site.	The cursor clicks the “Skip” button next to the “Let’s Verify” button. The accessibility statement appears.

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<p>If you want to learn how to install UserWay widget in other platforms like Squarespace, Webflow, WordPress, and many more, you can follow the videos that you can see on your screen right now. Visit UserWay's YouTube channel, and in the description below this video, you'll find a list of all the installation guides for other platforms.</p>	<p>The host appears in full screen, surrounded by the UserWay logo and banners linking to other tutorials.</p>
<p>Don't forget to subscribe!</p>	<p>Fade to black.</p>